



Editorial by Marguerite Gallant (H.03) Executive Director, HEC Alumni

Excellence and Diversity

2023 ends on a high note for our network, with the celebration of 50 years of co-education at our school, brilliantly orchestrated by the HEC We&Men team (formerly Women@HEC).

By showcasing 50 emblematic women whose diversity and excellence are so inspiring, we reaffirm that both values are at the heart of our community. In the pages of the brand-new <u>Yearbook 2023</u>, we also find them in the faces of HEC graduates - entrepreneurs, finance experts, athletes, artists - who, in the four corners of the world, echo the same passion for a "job well done", the same concern for making a positive impact on the greatest number.

In an increasingly polarized world, wearing the HEC trademark must be a sign of excellence and openness to diversity. A state of mind that relies on knowledge and expertise, that prefers scientific thought to hearsay, that welcomes varied viewpoints and reasoned debate rather than partisanship, doxa or half-truths - and that refuses to work without ambition. Our Association will always ensure that our events, content and positions reflect this HEC DNA, in keeping with the challenges of our time.

Our community of 75,000 alumni and students of 135 nationalities, so engaged in world affairs, bears the responsibility of embodying these values of excellence and diversity and of remaining united to promote them.

 My best wishes that we come together to support one another and the School that we are so attached to.

The 3-Minute Update

👉 Celebration



Exceptional Evening to Celebrate's 50 Years of Coeducation at HEC

On November 29, the HEC community came together to celebrate the <u>50th</u> <u>anniversary of the opening of the HEC entrance exam to women, but above all</u> <u>to share and sign our commitments for the next fifty years</u>. The evening was orchestrated by Hélène Bourbouloux (H.95), President of Women@HEC (the club announced a new name during the course of the evening – see below), in the presence of Agnès Pannier-Runacher (H.95), French Minister for Energy Transition; Roland Lescure, French Minister Delegate for

Minister for Energy Transition; Roland Lescure, French Minister Delegate for Industry; Bérangère Couillard, French Minister Delegate for Equality between Women and Men and the Fight against Discrimination. Also present was Eric Lombard (H.81), CEO of the French *Caisse des Dépôts*, Valérie Baudson (H.95), CEO of Amundi and Marie Guillemot, Chairwoman of the Board of Directors of KPMG France.

View the photos of the evening





"HEC We&Men": The New Name for Women@HEC

According to an alumni survey in 2023, gender diversity also needs to be embodied by the Women@HEC club, right down to its governance. To achieve parity, the Women@HEC board has included men, to move forward together towards gender equality. To this end, the club has been renamed <u>HEC We&Men</u>.

Figure: 1976



Applause for HEC's first coeducational class. H.76 students included Catherine Mantel, Annick Saimpert and Nicole Arditti.

The year of the first co-ed graduating class at HEC was 1976. The first class, named Mona Lisa, included just 27 women. A special mention goes to Florence Danjou (H.76, maiden name Cayla), who graduated valedictorian! Watch the <u>a-simute documentary to delve into the history of gender diversity at HEC Paris</u>.

👏 Initiative of the Month

Laidlaw Foundation: 10 Scholarships for Women in the HEC MBA Program

At the 50th anniversary evening, Eloic Peyrache, Dean of HEC Paris, announced a partnership with the <u>Laidlaw Foundation</u> to award 10 scholarships, worth a total of 800,000 euros, to women in the School's MBA program. <u>More</u> information

Your Association



Big Plans for 2024... To Take Advantage, Remember to Subscribe to HEC Alumni!

It's time to contribute to the Association to take full advantage of the fantastic 2024 Season we have in store! Meetings, coaching and training sessions, professional opportunities, cultural events... We offer a range of resources and services to support you in your projects, your desires and your career path. You're part of the world's most powerful alumni community, don't deprive yourself of its opportunities! <u>Join us and benefit from all the advantages</u>.



HEC Alumni Forum - January 17

Studying on Campus? HEC Alumni is on hand to help you prepare for the *Carrefours HEC* (HEC Paris' annual recruitment forum). On the program: one-toone CV reviews, mock interviews, speed-mentoring and "HEC Alumni: unlock the value of your HEC network" and "Conversation with HEC Paris' international offices" conferences. <u>More info and registration</u>.

Our Selection from HEC Stories



A Wedding Merged Two Different Worlds on Campus

Last year, on July 23rd, Pauline Laravoire (H.18) and Meghdut RoyChowdhury (H.17) sealed their union on the HEC campus, the place where their story began. HEC Stories interviewed the now happily married couple and invites you to relive this tale of love symbolizing diversity. <u>Read the article</u>.



Entrepreneurs of the Week: Nina Sesto (MBA.16) and Ines Knežević (MBA.18) Help Cure Your Heart

These MBA graduates are developing a cardio health medical assistant called MEGI. This AI-driven scalable solution could help improve the patient's journey while relieving doctors from an immense burden. <u>Read</u> the article.

Meetings Not to Be Missed



Climate Change and Refugees: What is the Role of Business? 23 January

Please join us for an inspiring event, featuring two HEC professors who will combine their expertise in both climate change and refugee integration. With François Gemenne, Professor at HEC Paris and Lead author, Intergovernmental Panel on Climate Change (IPCC) and Marieke Huysentruyt, Professor at HEC Paris and Academic Director of S&O Inclusive Economy Center and S&O Impact Company Lab. Organized by the <u>UK Chapter, Register</u>.



Germany Chapter New Year Get Together – 25 January

The Germany Chapter invites you to an unforgettable evening of celebration, laughter, and good cheer. Organized by the <u>German Chapter</u>. <u>Register</u>.



UK Winter Party – 31 January

We are delighted to invite you to the most anticipated event of the UK Chapter's year, the HEC UK Winter Party! This year, we are taking you on a thrilling mission with a James Bond secret agent themed party! Are you ready to accept this mission? Organized by the <u>UK Chapter</u>, <u>Register</u>.

On the Campus



Masterclass COP28

In the wake of COP28 in Dubai, which he attended as a negotiator, François Gemenne, economist at HEC Paris and lead author of the IPCC, analyzes the outcome of this new round of climate negotiations. Watch the replay of the Masterclass he delivered on December 14 on LinkedIn.



NEW – Online Programme on Business & Geopolitics to Be Launched in February 2024!

In collaboration with Professor Jeremy Ghez, HEC Paris has designed a 5-week interactive online program on business and geopolitics. Organized around 5 modules, participants learn at their own pace, while complementing their learning with live interactive sessions hosted by Professor Ghez. <u>Profile</u>: 20 - 28 years old, less than 3 years professional experience, English level C1

Alumni & Family rate: application fee waived and 10% discount on academic fees. 25% for Infinity Pass holders. More information.

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Your Donations Change Destinies

With the number of scholarship applications and the average amount awarded increasing every year, your support is essential to help us keep pace with this constant growth.

Discover the message of Sarah, Zachary, Sophia and Justin and support HEC's actions in favor of equal opportunity by making a donation today. To support even more students and combat the self-censorship that holds young people back, we must continue to mobilize! Thank you for your generosity!

This newsletter is produced every month with ♥ by HEC Alumni The entire HEC Alumni team is at your disposal, do not hesitate to contact us for information: <u>Laurence Rolland</u> Happy reading!

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